

Feature 87: Beauty and Design I

Part 1: Beauty and Mindful Design

WELL Building Standard™ (WELL)™
WELL v1 with the Q1 2020 addenda

How to use this document:

This document is a guide for creating the professional narrative required for Part 1: Beauty and Mindful Design Feature 87: Beauty and Design I. This document is meant to demonstrate an acceptable degree of detail for a documentation submission. The level of detail is up to the discretion of the project team, as long as each of the requirements are sufficiently addressed.

- Part 1: Three different examples of a professional narrative are provided. These narratives differ structurally, but all are considered appropriate forms of documentation.

The text is updated to the Q1 2020 version of the WELL Building Standard, which may vary from previous or future versions of WELL.

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FEATURE 87: BEAUTY AND DESIGN I

PART 1: BEAUTY AND MINDFUL DESIGN EXAMPLE PROFESSIONAL NARRATIVE (1)

The project contains features intended to thoughtfully create unique and culturally-rich spaces through the following elements:

- A. Human Delight is achieved within the project by
 - a. *Example: Providing access to a social space for employees to rest, interact with coworkers, play ping pong, and enjoy time away from their desk. Additionally, employees are encouraged to bring in items from home to personalize their desks.*
 - b. *Example: On their first day, employees are provided with a “plant budget” to allow them to purchase flowers or a plant to personalize their desk space. Employees enjoy caring for their plant and watching it grow over time.*
- B. Celebration of culture is achieved through
 - a. *Example: On the walls of within the reception area, there is a photo collage of key milestones in the history of the company and includes imagery specifically of historic events.*
 - b. *Example: Within reception, the company logo has been artfully incorporated into the floor patterns.*
 - c. *Example: Artwork displaying the local neighborhood traditions, cuisine and historic landmark sites is located throughout the dining area.*
- C. Celebration of spirit is achieved through
 - a. *Example: A digital platform that is present to provide information about upcoming events such as exercise classes and professional development opportunities, highlights an employee or team’s celebratory announcements, and displays image from previous company events such as races and volunteer events.*
 - b. *Example: Each conference room has a large print of the company’s most successful projects on the wall as well as framed client testimonials from each of the featured projects.*
- D. Celebration of place is achieved through
 - a. *Example: The exterior windows, glass private office walls, and low-partitions were strategic design decisions meant to provide all employees with views of nature or local streetscape. All employees have views of the outdoors and natural environment from their workstations.*
 - b. *Example: A local artist was brought in to complete a mural in the dining area of one of the local iconic parks.*
- E. Meaningful integration of public art is achieved through
 - a. *Example: Located within reception, a local sculpture artist was commissioned to create an abstract piece of artwork that inspires those who enter the office.*
 - b. *Example: A rotating gallery of local art is installed in the common room to celebrate the robust and eclectic art scene. Background about the artist is*

provided below each piece, and employees enjoy viewing and learning more about the new installation each month.

PART 1: BEAUTY AND MINDFUL DESIGN

EXAMPLE PROFESSIONAL NARRATIVE (2)

Our company recognizes the importance of celebrating employees and providing an enjoyable work environment. Upon entering the reception area, a digital platform is present that provides information about upcoming events such as exercise classes and professional development opportunities, highlights an employee or team's celebratory announcements, and displays image from previous company events such as races and volunteer events. Within reception, the company logo has been artfully incorporated into the floor patterns (*Celebration of Spirit and Celebration of Culture*).

Within the mindful eating area, a rotating gallery of local art has been installed to celebrate the robust and eclectic local art scene. Background about the artist is provided below each piece, and employees enjoy viewing and learning more about the new installation each month (*Human Delight, Celebration of Place, and Meaningful Integration of Public Art*).

On their first day, employees are provided with a "plant budget" to allow them to purchase flowers or a plant to personalize their desk space. Additionally, living plant walls are present throughout the office, and in addition to the natural woods and materials, are meant to foster the connection between the outdoor world and employees (*Human Delight*). Employees enjoy selecting their favorite plant and taking care of it over time (*Human Delight*). Additionally, employees are encouraged to bring items from home and personalize their desk in order to create a comfortable, individualized environment (*Human Delight*).

On the walls of within the reception area, there is a photo collage that highlights key milestones in the history of our company and includes imagery of historic events (*Celebration of Culture, Celebration of Spirit*). Also within reception, a local sculpture artist was commissioned to create an abstract piece of artwork that inspires those who enter the office (*Meaningful Integration of Public Art*).

The primary colors throughout the space reflect the company's branding, and designated company colors are subtly incorporated throughout to celebrate the spirit and culture of the company (*Celebration of Culture and Celebration of Spirit*).

The exterior windows, glass private office walls, and low-partitions were strategic design decisions meant to provide all employees with views onto the local park. All employees have views of the outdoors and natural environment from their workstation (*Human Delight, Celebration of Place*).

PART 1: BEAUTY AND MINDFUL DESIGN

EXAMPLE PROFESSIONAL NARRATIVE WITHIN ANNOTATED DRAWING (3)

1. On a floor plan, identify where each aesthetic feature is located.
2. Next, indicate which element(s) of Beauty and Design (for example: part 1a) it satisfies. For example, project team can color code features based on the elements they satisfy and have a corresponding key indicating which color indicates each element (e.g. all elements of

celebration of place may be highlighted in blue and all elements of human delight may be highlighted in green, etc.).

3. Once all requirements have been identified on the floor plan, provide a brief description of each element. This can be done either on the drawing or on a separate page. Include information such as: what is the feature? How does the feature represent the intended Beauty and Mindful Design element?
 - a. *Example: A local artist has a rotating art gallery installed in reception and is visible to all who enter the office. This artist was born and raised in the neighborhood and her new artwork is rotated in on a bi-annual schedule. This installation satisfies the following elements:*
 - *Human Delight: art is showcased in a centralized location where the most people can enjoy it*
 - *Celebration of Place: artist is local and frequently incorporates inspiration from the neighborhood in her pieces*
 - *Meaningful Integration of Public Art: all employees and visitors have access to enjoy this art exhibition, and it supports a local community-member*

*Note: A similar exercise could be completed using renderings or images of the completed space instead of architectural drawings. A key may not be necessary in this situation, if the element is visible within the document, but at least one descriptive sentence should be included that provides details on the related element(s).